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TRAVIS AFB, CALIF - Introduction of the C-141 StarLifter at Travis Air Force Base next Friday will give visitors a double view of how the Air Force's new jet transport performs on the ground and in the air.

When "The Golden Bear," as the plane will be named, rolls to a stop at 3 p.m. in front of the base terminal, the brief turnover ceremony to follow will feature presentation of a C-141 model by Gen. Howell M. Estes, Jr. the MATS commander, to Maj. Gen. George B. Dany, commander of the Western Transport Air Force (WESTAF), which has headquarters at Travis. The ceremony will signal assignment of the aircraft for full time operational duty.

Meanwhile a second StarLifter from the MATS training center at Tinker Air Force Base, Okla., will land nearby in position for a rapid loading demonstration. As the dignitaries move into the freight terminal to witness the mechanical process by which heavy air cargo is packaged, rolled onto a motorized conveyor and slid into the plane's cargo compartment, the first StarLifter will be readied for flight.

Official guests at the ceremony and visiting newsmen will be treated to an orientation flight over the bay area while spectators on the ground watch "The Golden Bear" taxiing, taking off and circling the area.

Her cargo rolled in and out of the 70 foot deep interior, the second StarLifter will be available for public inspection inside and out as a display plane after the loading demonstration. Then it, too, will take to the air for a return trip to the Oklahoma base which is home of the 1707th Air Transport Wing. The Tinker wing received the first C-141s for training purposes.

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Figuring prominently in the day's activities will be staff executives of the 1501st Air Transport Wing, host organization at Travis, and several of the wing's units. Besides Col. William Delahay, the wing vice commander, and Lt. Col. Weldon Newquist, commander of the 44th Air Transport Squadron to which the StarLifters will be assigned here, key personnel of the 1501st Aerial Port Squadron and the 1512th Organizational Maintenance Squadron will take part.

Members of the Aerial Port Squadron, which manages the Travis terminal, will conduct the 463L rapid-loading demonstration. The squadron is commanded by Lt. Col. Harry C. McKenzie, with Lt. Col. Alton R. Smith as the air freight officer.

Several Travis squadrons, including the 44th, the port squadron, and the 1512th Organizational Maintenance Squadron, headed by Maj. James Farr, will participate. These units have been active in the extensive testing and training program for the StarLifter. Besides aircrew and maintenance training, this included supplying men, equipment, and know-how in preparatory work with the Travis 463L mechanized loading system.

Trained crews from the Travis air freight terminal conducted a similar loading demonstration when the first aircraft was turned over to the Tinker wing for training last October. More than 70 air crew and ground support personnel are graduates of the 'MATS University' C-141 course at Tinker.